Tevin Bristol

Interview Setup

Quiet and Comfortable Space or Zoom Call
Microphone
Most likely at a rented space used for events.

Intro & Participant Background

Interviewer: Hello! Thank you so much for joining us today. My name is [Your Name], and I'm here to learn more about your experiences and preferences in using health-related applications, particularly for kids. We value your input, and I want to assure you that there are no right or wrong answers here. This interview is all about understanding your unique perspective.

Interviewer: Likewise! First, please tell me a little about yourself and the child or children you have in mind when using health-related apps—for example, their age, specific health concerns, and applications they currently use or have used.

Main Interview Questions

1. Can you describe a recent experience when you needed to use a health-related application for your child? What was the purpose, and how did it go?

2. What specific features or functionalities are most valuable in a health-related app for kids?

3. Are there any aspects of using these apps that you find particularly enjoyable or satisfying?

4. have you encountered any frustrations or challenges when using such applications?

5. Do you currently use any existing health-related apps for kids? Could you share what you like or dislike about them?

6. Can you recall when you needed to schedule a doctor's appointment or refill a medication for your child using an app or website? How was the experience?

7. Do any safety or privacy concerns come to mind when using health-related apps for children?

8. How often do you use health-related apps for your child? Could you describe a typical scenario?

9. Can you share any situations where you felt the current apps you use for health-related information could be improved or enhanced?

10. In your ideal scenario, what additional features or functionalities would you like to see in a health-related app designed for kids?

11. Thinking ahead, how do you envision using health-related applications for your child in the future? Are there any particular needs or functionalities you foresee becoming more critical?

Closing

Interviewer: Thank you for sharing your insights and experiences with us today, [Participant's Name]. Your valuable input will help us create a user-friendly and effective platform for kids' health information. Is there anything else you'd like to add or any questions you have for us?

Interviewer: It's been a pleasure talking with you, [Participant's Name]. Your feedback is invaluable. Thank you once again for your time and input!

Reflection

Creating this interview script was a thoughtful process aimed at ensuring a comprehensive understanding of the user's needs and experiences. The emphasis on building rapport and starting with open-ended questions allows for a comfortable and natural conversation to unfold. By focusing on specific, concrete experiences rather than generalizations, the script aims to uncover genuine insights that will be crucial in designing a health-related website for children.

The questions are designed to delve into various aspects, including the participant's emotional connection with health applications, their preferences, and any pain points they may have encountered. Additionally, the script encourages participants to envision the future, providing valuable insights into potential areas for improvement and innovation.

Overall, this interview script is a well-rounded tool that aims to gather firsthand, actionable information to inform the design process. It promotes a user-centered approach, ensuring that the final product will genuinely meet the needs and preferences of its young users and their caregivers.